

ISSUE 21 • FALL 11

# SALEM



A MAGAZINE FOR THE PEOPLE OF VIRGINIA



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THOSE MEMORIES  
AND OTHER

**ATTRACTIONS**  
IN THIS ISSUE



ALSO INSIDE: SPECIAL 2011 SPARTAN FOOTBALL PULLOUT POSTER





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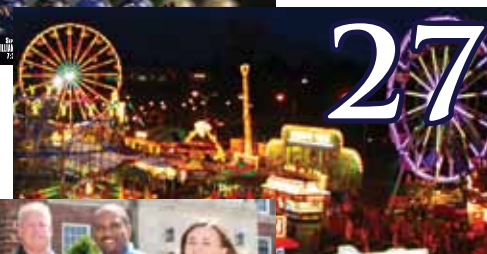
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# SALEM VA

## 2011 HOLIDAY TRASH COLLECTION SCHEDULE



### **VETERANS DAY (NOVEMBER 11)**

FRIDAY - NOVEMBER 11 - ROUTES COLLECTED WEDNESDAY (11/9)  
MONDAY, TUESDAY, WEDNESDAY & THURSDAY ROUTES UNCHANGED

### **THANKSGIVING DAY (NOVEMBER 24)**

THURSDAY - NOVEMBER 24 - ROUTES COLLECTED MONDAY (11/21)  
FRIDAY - NOV. 25 - ROUTES COLLECTED ON TUESDAY (11/22)  
MONDAY, TUESDAY & WEDNESDAY ROUTES UNCHANGED

### **CHRISTMAS WEEK**

MONDAY - DEC. 26 - ROUTES COLLECTED TUESDAY (12/27)  
TUESDAY, WEDNESDAY, THURSDAY & FRIDAY ROUTES UNCHANGED

### **NEW YEAR'S WEEK 2012**

MONDAY - JAN. 2 - ROUTE COLLECTED TUESDAY (1/3)  
TUESDAY, WEDNESDAY, THURSDAY & FRIDAY ROUTES UNCHANGED



## CITY COUNCIL



RANDY FOLEY  
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[rfoley@salemva.gov](mailto:rfoley@salemva.gov)



JOHN GIVENS  
VICE MAYOR  
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Salem City Hall is located at 114 North Broad Street. Council meets on the 2nd and 4th Mondays of every month at 7:30 p.m. in the council chambers located on the main level of the building.

## CITY DEPARTMENTS DIRECTORY

Animal Control - Shelter	(540)375-3038	Planning Department	(540)375-3007
Building Inspections & Zoning	(540)375-3036	Police Department	(540)375-3078
City Manager	(540)375-3016	Purchasing Department	(540)375-3063
Civic Facilities	(540)375-3004	Real Estate	(540)375-3058
Commissioner of the Revenue	(540)375-3019	Rescue Squad	(540)375-3001
Communications	(540)375-4112	Sanitation Division	(540)375-3071
Commonwealth's Attorney	(540)375-3041	School Division	(540)389-0130
Electric Department	(540)375-3030	Sheriff's Office	(540)375-3040
Engineering Department	(540)375-3032	Social Services - Welfare	(540)387-6087
Farmer's Market	(540)375-4098	Streets & Maintenance	(540)375-3039
Finance Department	(540)375-3061	Technology Systems	(540)375-4080
Fire & EMS Department	(540)375-3080	Treasurer	(540)375-3024
Health Department	(540)387-5530	Utility Billing	(540)375-3026
Human Resources	(540)375-3060	Utility Collections	(540)375-3021
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# KEVIN'S CORNER

Kevin Boggess - City Manager [kboggess@salemva.gov](mailto:kboggess@salemva.gov) 375-3016



**W**e've had a long, hot summer in Salem, and it has again been filled with a variety of activities. The Salem Farmers Market has been busier than ever thanks in part to several new programs that you can read about in this issue of the Salem Magazine. The new Greenway along Riverside Drive continues to provide a place to exercise and cool-off in the river. The Salem Rotary Dog Park is nearing completion thanks to a variety of private donations, and around Memorial Day we saw the Division II and Division III Women's Softball National Champions crowned in back-to-back weeks at the Moyer Complex.

One thing we didn't accomplish this summer was the renewal of a franchise agreement with our incumbent cable TV provider. We began negotiations in August of 2010 with hopes that we could get a commitment from Comcast to improve customer service and upgrade their infrastructure throughout the city.

Our goal from the start was to see a more reliable and improved signal come into the homes of subscribers in Salem, as well as the Roanoke County businesses and homes that border the city. After nearly a year of discussions, Comcast refused to commit to an upgrade of our system, so Mayor Randy Foley formally announced that we would end negotiations with the cable giant on August 2.

This doesn't mean that Comcast will stop providing service for you, rather it simply means that as city leaders we could not in good conscience commit to a 15-year agreement that promised the citizens of Salem very little as far as future improvements.

During this entire negotiation process, officials from Roanoke County joined us at the table for the talks and also at the podium when we ended formal negotiations. Many county customers in the Glenvar and Bennett Springs areas don't even have access to basic services, and the county received no indication that Comcast planned to extend it their way in either the immediate or distant future.

Officials from the city and the county toured the entire Comcast coverage area and had our technology employees examine the current infrastructure to determine what we needed to really push for during negotiations. Unfortunately, in the end, it appeared that Comcast had deemed upgrading the Salem system to be either unnecessary or too expensive.

Because of a state law that was passed in 2006, Comcast now has the option to side-step Salem and Roanoke County and receive an "ordinance franchise" from the state. Either way, Comcast will continue to be here and they will continue to provide cable TV

service as they have in the past. High ranking officials within the company have told us that they plan to offer Salem customers some new and exciting services in the coming months. We hope they hold true to those promises because, as citizens of Salem, we deserve better.

*"Our goal from the start was to see a more reliable and improved signal come into the homes of subscribers in Salem, as well as the Roanoke County businesses and homes that border the city."*

## COMCAST

**8/19/2010**

INFORMATIONAL MEETING ATTRACTS 300 CITIZENS TO THE SALEM CIVIC CENTER. CITIZENS VOICE DISPLEASURE THAT LASTS MORE THAN TWO HOURS



**9/14/2010**

FRANCHISE AGREEMENT MEETINGS BEGIN WITH SALEM CITY STAFF, ROANOKE COUNTY STAFF MEMBERS, COMCAST OFFICIALS AND ATTORNEYS FOR BOTH SIDES

**10/16/2010**

FORMER AGREEMENT WITH ADELPHIA/ COMCAST EXPIRES



Former FCC attorney Bob Allen represented Salem in the talks.

**10/26/2010**

SECOND MEETING TAKES PLACE AT CITY HALL

**12/14/2010**

THIRD MEETING TAKES PLACE AT CITY HALL



Salem City Manager Kevin Boggess addresses members of the media informing them that Salem City Council is ending good faith negotiations with Comcast.



**ABOVE:** Council member Lisa Garst, Comcast customer, talks with a reporter about her personal disappointment with the company.

**BELOW:** Salem Mayor Randy Foley speaks to WDBJ about his frustration with the state ordinance as it relates to cable franchise agreements.



# TIMELINE

**1/20/2011**  
CITY & COUNTY  
OFFICIALS,  
ALONG WITH  
INFORMATION  
TECHNOLOGY  
STAFF FROM BOTH  
LOCALITIES TOUR  
GLENVAR AND  
BENNETT SPRINGS  
EXAMINING  
INFRASTRUCTURE

**2/9/2011**  
FOURTH MEETING  
TAKES PLACE AT  
CITY HALL

**3/9/2011**  
FIFTH MEETING  
TAKES PLACE AT  
CITY HALL

**4/19/2011**  
SIXTH MEETING  
TAKES PLACE AT  
CITY HALL

**7/25/2011**  
COMCAST  
OFFICIALS AND  
ATTORNEYS  
MEET WITH  
CITY COUNCIL  
MEMBERS ALONG  
WITH SALEM  
AND ROANOKE  
COUNTY STAFF  
MEMBERS

**7/26/2011**  
SALEM CITY  
COUNCIL MEMBERS  
RELEASE STATEMENT  
SAYING THEY ARE  
"DISAPPOINTED"  
WITH COMCAST'S  
UNWILLINGNESS  
TO IMPROVE  
INFRASTRUCTURE  
AND COMMIT TO A  
LOCAL OFFICE



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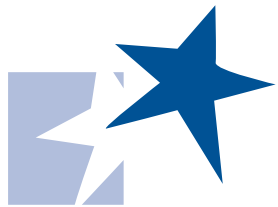
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## RUSSELL MCCURRY BRIDGE DEDICATION

Long before work on the new Colorado Street Bridge was completed, the Salem Police Department knew the structure would make a fitting tribute for one of its own.

Russell McCurry was sworn-in as an officer with the Salem Police Department on April 24, 1975. Unfortunately, his time in Salem ended 10 months later when he was killed in the line of duty working a stake-out operation. McCurry was just 36 when he left behind a wife and two daughters.

On July 14, those two daughters, Beverlee and Cheryl, returned to Salem and joined Police Chief Jeff Dudley, several members of his Department, as well as vice-mayor John Givens as the bridge was dedicated in McCurry's honor.

A plaque is now suspended off of the pedestrian walkway area of the bridge overlooking the Roanoke River.



## EBT CARDS ACCEPTED AT FARMERS MARKET

The Salem Farmers Market is now accepting debit, credit and electronic benefits transfer (EBT) cards through its red umbrella token station. Shoppers have been swiping their cards and receiving wooden tokens for use at any of the vendor stalls since the start of the summer.

The debit and credit cards exchange has been a big plus for patrons who love to buy fresh fruits and vegetables, but often forget to bring cash with them to the market. However, the biggest hit was the EBT "match program."

Thanks to the generosity of an anonymous donor and the Salem Food Pantry, any EBT card swiped at the market in the name of the Supplemental Nutrition Assistance Program (SNAP) was automatically doubled. The match has allowed families who need food the most to double their buying power.



## REVENUE OFFICERS EARN MASTER'S DESIGNATION

Salem's Commissioner of the Revenue, Linda M. Carroll, and Chief Deputy, Kristie D. Chittum, have earned their Master's Designation through the University of Virginia and the Weldon Cooper Center. This state designation program was initiated to enhance the professionalism of local government officials and their staff, ensure greater knowledge and accountability with the citizens and increase statewide uniformity with respect to office procedures and assessment practices.

This program, which takes a minimum of three years, requires extensive education and governmental experience along with service to the Commissioner of the Revenue Association.

Carroll was elected Commissioner in 2003. Chittum was appointed to the chief deputy position in 2007.



## REGISTRAR COMPLETES MULTI-YEAR COURSE

Dana Oliver, Salem's Registrar since July 1, 2004, has received the highest professional achievement possible for her profession as she was recently designated a Certified Elections Registration Administrator.

Oliver achieved her designation after completing a multi-year course that included 12 classes taught by the Master's in Public Administration faculty at Auburn University. Of the 21,000 election officials in the U.S., fewer than 700 have achieved this status.

"This is one of the most challenging educational programs I have ever participated in my career," Oliver says. "We covered the law and a variety of ethical considerations when it comes to better serving the public. We also became more aware of how important it is to nurture and care for the democratic process."



This fire hydrant is one of many unique features at the new Salem Dog Park.



# DOGGONE AMAZING

Money to fund the new dog park was raised in six months.

Each year pet owners in the United States spend about \$50 billion on their animals, so one shouldn't be too surprised that Salem's Dog Park is about to be a reality thanks to the generosity of the city's corporate and civic minded communities.

"We have seen total community support for this project," says Teri Atkins, Salem's Special Projects Manager. "The more I became involved with this project the more I saw just how passionate individuals and companies are about their animals."

Atkins was asked by City Manager, Kevin Boggess, to see if she could somehow raise \$40,000 in six months time to get the park up and running before the end of the year. To say the least it was a tall task in a brutal economic time, but one that Atkins embraced.

"When I first received this project I really didn't think it was possible to generate these types of donations in the current economy," she says. "But I soon found out that there is a passion for a certain quality of life that this project addresses."

Dogs are not allowed in Salem's public parks, even if they are on a leash, but the new dog park, which is scheduled to open on October 7, will remedy that problem and give dog owners a place to exercise their animals and socialize.

"A lot of pet owners like to take their dogs with them when they go outdoors or exercise, so this certainly will address that issue and give them an outlet," Atkins says.

A number of corporate donations provided a ray of hope that the project could actually come to fruition on schedule. Yokohama and John M. Oakey and Son each kicked in \$5,000 gifts that legitimized the project in the early going and encouraged others to get on board. Still, Atkins knew she would need an even bigger contribution to hit the finish line.

"I just kept thinking that there



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## NAMING RIGHTS

SALEM ROTARY - \$15,000

## LITTLE DOG

YOKOHAMA - \$5,000  
OAKY'S - \$5,000  
KLUB KANINE - \$5,000

## PAW PAL

SALEM LIONS CLUB - \$2,000  
SALEM VA. CREDIT UNION - \$1,000  
SERVPRO - \$1,000  
LOTZ FUNERAL HOME - \$1,000  
BISCUITS & BUBBLES - CARVIN'S COVE  
BED & BISCUITS - \$1,000  
FREEDOM FIRST CREDIT UNION - \$1,000

## PUPPY LOVE

CHANCE CRAWFORD - \$500  
DR. JESSE A. WEBSTER, VETERINARIAN - \$500  
ANIMAL CARE CENTER, SALEM - \$500  
VALLEY BANK - \$500  
WINDOW WORLD - \$500  
MEMBER ONE FEDERAL CREDIT UNION - \$500

## FRIENDS OF THE PARK

STERLING ENGINEERING SOLUTIONS, INC. - \$250  
SHERRIE DENNISON - \$250  
WAL-MART - \$250  
JANE JOHNSON - \$100  
LISA GARST - \$120  
RANDY FOLEY - \$120  
IN MEMORY OF JOHN ZIMMERMAN - \$200  
EMMA BRADLEY - \$26


**LEFT:** Salem council member Jane Johnson and City Manager Kevin Boggess thank the owners of Klub Kanine for their donation of \$5,000.

**BELOW:** Members of the Salem Rotary Club's Board of Directors approved being the dog park's main sponsor, giving \$15,000.

had to be someone big out there, and when Rotary came on board that sealed the deal," she says. "It just shows our citizens what a big impact this civic group has had on our community over the years."

The Salem Rotary Club donated a total of \$15,000 to earn naming rights to the park that will now be known as Salem Rotary Dog Park. The donation will be divided out over the next three years.

"The Rotary Club of Salem was proud to partner with other businesses and the City of Salem to make the dog park a reality," Rotary Club President Lenora Downing says. "Our members work hard all year putting in many volunteer hours to raise funds that go straight back into the community for the residents of Salem and the Roanoke Valley."

The park is located on Indiana Street right besides the Salem Animal Shelter. It will be open daily from 6am – 10pm. 







Salem Horticulturist Laura Reilly says the one-of-a-kind mobile cooking program has built momentum in just three years of existence.



# Cooking

[www.thechefscircle.com](http://www.thechefscircle.com)

The Chef's Circle just wrapped up its third season at the Salem Farmers Market and those who took advantage of the free cooking demonstrations were not disappointed in 2011. The 12-week program reached new levels in terms of attendance, celebrity participation and outreach this summer.

Audience participation for the program was at an all-time high this year thanks in part to the incredible opening day performance that featured Walter Scheib, the former Executive Chef at the White House.

Scheib served under presidents Bill Clinton and George W. Bush and was in charge of all meal preparation for the first families from 1994-2005. He captivated the audience members with his extraordinary story-telling ability while US Foodservice chef, Jeff Bland, whipped up some of Scheib's signature dishes in the background.

"For the most part the crowds were great this year, but we still have too many people who don't know what the Chef's Circle is all about," City Horticulturist Laura Reilly says. "But the neat thing is that people who do stumble across the program while they are shopping come back the next week and the next week and become fans of the Chef's Circle."

The vendors who pack the stalls each Saturday also have become fans of the program. The chefs regularly credit the farmers







# With Gas

BY MIKE STEVENS



and recognize their fruits, vegetables, cheeses and meats. This frequent promotion of these products has paid-off handsomely.

"I have learned that whenever we promote a specific item like baby doll watermelons or goat cheese, these items sell-out immediately," she says. "So, the Chef's Circle really allows us to put the food in the people's mouths and that in turn gets them to purchase the items and support these great vendors."

Putting food in the mouths of those who need it the most also was a new and well-received addition to the Salem Farmers Market this summer. Reilly approached the farmers and asked them to donate any items they may have left over at the end of the day to help those in need at the Salem Food Pantry, the Roanoke Rescue Mission and at Hope Tree.

The "Feed The Need" initiative also allowed shoppers on the market to buy an extra tomato or cantaloupe, for example, and donate that item to the cause, as well. By the end of August, well over 3,000 pounds of fresh food had been donated.

"This program has been amazing, and now that we know what it takes to collect this food and get it distributed, I'm hoping we can get some community organizations more involved next year," she says. "This would be a great opportunity for fraternities and sororities, church groups and civic groups who are willing to pick-up this produce and deliver it, because we know there is a huge need for this food." 🐦





## White House Berry Cobbler - Walter Scheib

**Cobbler Topping**  
 1 Stick unsalted Butter, softened  
 1/4 Cup Brown Sugar  
 1/4 Cup White Sugar  
 1 Cup Cake Flour  
 1/2 Tablespoon Baking Powder  
 1/4 Teaspoon Salt  
 2 Tablespoons Water  
 1/4 Cup Chopped Pecans

**Filling**  
 2 Tablespoons Cornstarch  
 2 Cups Fresh or Frozen Berries  
 1/2 Cup Brown Sugar  
 1/4 Cup White Sugar  
 2 Tablespoons Lime Juice  
 1/2 Teaspoon Cinnamon  
 1 Teaspoon Lime Zest  
 1/2 Ginger

Toss the berries with the cornstarch. Gently mix in the remainder of the ingredients and combine until everything has blended together. Pour into a greased casserole dish and top off with the topping.

Mix together the butter, brown sugar, and white sugar until the mixture has lightened in color. Sift together the flour, baking powder, and salt and incorporate into the mixture. Add in the water and pecans; continue to mix until the topping is slightly crumbly. Drop the cobbler topping over top of the cobbler mixture; it is ok to have openings. Brush with a cream and egg mixture. Bake at 350 degrees until cobbler has set, 30 to 40 minutes. Serve in dishes and top with fresh whipped cream and a scoop of ice cream.  
 Note: The original recipe was made with blackberries, peaches, and crystallized ginger. Please feel free to use any combination of fruits you like to make this cobbler.



[www.thechefscircle.com](http://www.thechefscircle.com)



## Michele Carder's Meatloaf Florentine

**STEP 1:**  
 3 lb ground beef, round, or chuck.  
 1 1/2 cups bread crumbs  
 3 eggs  
 1/4 cups ketchup  
 1/2 tsp salt  
 1/4 tsp black pepper  
 1/2 tsp garlic powder  
 2T Worcestershire sauce  
 1/2 tsp Italian seasoning  
 \*Mix all the above ingredients together in a large bowl, set aside.

**STEP 2:**  
 1 1/2 eight ounce blocks softened cream cheese  
 3 cups fresh spinach  
 1 1/2 cups shredded cheddar  
 1/2 cups chopped artichoke hearts  
 1 T chopped garlic  
 1/4 tsp salt  
 1 tsp lemon juice  
 \*Mix step 2 ingredients together in a medium bowl, set aside.

Preheat oven to 350 degrees.  
 Cover a large rectangular sheet pan with plastic wrap. Spread the ground meat mixture over top of the plastic wrap (should cover the whole pan). Meat mixture should be an even thickness all over and will be about 1/2 inch thick. Next, spread the spinach mixture over meat layer. With the pan sitting horizontally in front of you, pull the closest corners of the plastic wrap up and roll the meatloaf mixture over (will look like a log). Gently slide the plastic wrap out. Cover with foil and bake 30 minutes. Uncover meatloaf and coat with ketchup, finish cooking in oven for 15-minutes and then broil for 3 more minutes for caramelization of ketchup.





## Jeff Bland's Steak & Grits

2 to 3 Cups Water or broth  
Salt to taste  
1 Cup Grits  
2 or 3 Tablespoons Butter  
Bring water and salt to a boil; add the grits and cook until tender.  
Stir in butter just before you are ready to serve.

1/2 Pound Chorizo or Andouille Sausage  
1 Tablespoon Butter  
1 Small Onion, diced  
2 Ribs of celery, diced  
1 Small Red Pepper, diced  
Dried Oregano to taste  
Salt and Pepper to taste  
2 Tablespoons All purpose Flour  
1 Cup Chicken Broth  
1/2 Cup Heavy Cream

In a small sauce pot, add the sausage and brown. Add the butter, diced onion, diced celery, and diced red pepper; cook until tender. Season and then stir in the flour; cook for an additional 3 minutes stirring constantly. Whisk in the chicken broth, bring to a boil, reduce to a simmer, and cook for 10 minutes. Finally add the cream and cook for an additional 5 minutes or desired consistency has been reached. Taste and adjust seasoning as necessary.

1 Pound Tenderloin or other grilling style steak  
Cajun or Blackened Seasoning to taste  
Season the steaks with the Cajun seasoning. Sear in a hot cast iron skillet with the butter. You can do in a regular heavy skillet or on a hot grill. Cook the steaks until the desired internal temperature you enjoy (rare, medium, well) has been reached. Let the steaks rest 10 minutes before serving. Slice the steak just before serving.



## Cheesecake Peach Flambé - Bob Prophet & Matt Phillips

2 Pieces Cheesecake, Purchased is just fine  
4 Sheets of Phyllo Dough  
1/4 Cups Melted Butter or Cooking Spray  
4 Tbsp Butter  
1/2 Cups Brown Sugar

1/4 Cups Meadowcreek Farms Honey  
1/4 tsp Cinnamon  
1/4 tsp Ground Ginger  
1/2 Cups Orange Liqueur  
4 Peaches, Sliced (Ripe but not too ripe)

Lay out one piece of Dough and brush with butter or spray. Place another sheet on top of the first and brush or spray again. Repeat two more times until you have four layers of Dough. Cut the Dough into four even pieces and place a half a piece of Cheesecake in the center of each piece of Dough. Pull the corners up to the center to form a "purse" and brush or spray the outside of the purse before baking. Bake at 375 until crispy and golden brown, about 12 minutes. In a sauté pan melt the butter and add the brown sugar, cook until bubbly over medium high heat. Stir in the spices and the honey, cook for one more minute and add the liqueur. Do some research on how to flambé safely and keep a fire extinguisher nearby. Stir in the sliced peaches to the sauce and briefly heat them and serve with the Beggar's Purse. Vanilla Ice Cream is also nice with the Peaches.







## Salem Fire Department's newest buy came at a smokin' hot price.

If Salem Fire and EMS Captain Kevin Totten, ever needs an occupational change of scenery, he may want to consider becoming a personal car shopper. Totten recently found the deal of a lifetime on a broker's surplus website that still seems like it's too good to be true.

"When I first found it, I figured it had to be a misprint," he says.

Totten heads up the city's Hazardous Materials team and for years that unit has been operating out of an undersized 12-foot box truck that when filled with the team's equipment looked more like the cargo area of an over-stuffed mini-van on its way to

**Salem Fire & EMS members go through an extensive driving course in the civic center parking lot in January.**



Myrtle Beach.

So, you can imagine the excitement when Totten found out that the 60-foot truck and trailer he had found online wasn't a misprint and that it was actually sitting in Indiana for sale for just \$30,000. The 1988 Spartan Monarch truck came complete with a 44-foot 1991 Hess trailer, and to sweeten the deal even more the unit had less than 27,000 miles on it.

"We got clearance from the City Manager to send three of our men out to Ft. Wayne Township to see if the truck was as good as it seemed," Salem's Deputy Fire Chief John Prillaman says. "We put a 48-hour hold on it, looked it over really good and eventually got it for just \$28,000."

The truck, which is longer than the department's signature ladder truck, was paid for entirely with grant money that was secured from the Virginia Department of Emergency Management. If purchased new this type of response vehicle would have cost \$400,000.

"As soon as we walked in the building and saw it, we all looked at each and said 'we'll buy it,'" says Totten. "Johnny Morris and Bobby St. Clair looked it over from bumper-to-bumper and the whole transaction only took about two hours."

After driving it back home, 15 members of the Salem Fire and EMS department underwent extensive training on the operation of the truck. These individuals had to not only learn how to maneuver the vehicle, but also complete an emergency vehicle operators course and spend several hundred miles behind the wheel before earning their certification.





The truck and trailer combined are 60 feet long. This replaces the old unit, which was a 12-foot box truck.

“They went through some tremendous training,” Prillaman says. “They had to go through five different road courses and even train at night. Really the most difficult thing was just making sure that once we put it in service we had drivers who could handle it.”

The truck was placed in service in late June, answered its first call on July 6 and went through a full-blown three-day hazardous material training drill at Andrew Lewis Middle School on August 1.

The reviews were as glowing as expected.

“To be able to go to one compartment and get what we needed without having to completely unload the truck was incredible,” Prillaman says. “We had been looking for a haz-mat truck for eight to 10 years, but knew that in today’s economic environment it was impossible to find that kind of funding. Now the only thing we have to worry about is parking this monster.” 🦅

## The BIG Deal

- 1988 Spartan Monarch Truck
- 1991 Hess Trailer
- 60 Feet of Truck and Trailer
- 12 Compartments
- 13 Foot Rear Cargo Area
- Low Miles - 26,947
- Original Price \$400,000

**TODAY ONLY - \$28,000**

Capt. Kevin Totten & Deputy Chief John Prillaman led the charge to buy the truck from Fort Wayne, IN.





# HEALTH BUILDERS

BY MIKE  
STEVENS

Salem's new health clinic is now open for city employees and their families.



**TOP:** Salem officials are joined by Healthstat representatives at the ribbon cutting on August 18.

**ABOVE:** Street & Maintenance employees renovated the Clay Street building.

**SALEM VA**  
EMPLOYEE HEALTH & WELLNESS  
A HEALTHSTAT MANAGED CLINIC

**T**hanks to a suggestion that was first discussed amongst city employees in the fall of 2006 and then proposed as a solid health care money saver during the city's 2010 Leadership Program, Salem's first employee Health Clinic is now operational.

"The City is self-insured for most health care costs with Anthem managing the plan and the city directly paying the claims," says Kevin Boggess, Salem City Manager. "This clinic puts us in a position to benefit our employees and taxpayers because we'll be able to reduce what we spend for health care."

"The clinic has the potential to give employees a convenient alternative and at the same time save money on co-pays in the short-term," says Dr. Alan Seibert, Salem Superintendent. "Reducing costs to our health insurance plan that can help make future increases in premiums more reasonable and therefore save employees money in the long-term makes this a win-win."

Teri Atkins, the city's Special Projects Manager, and Salem's Human Resources Director, Beth Austin, did the majority of the research and hands-on work for the project with assistance from a number of key contributors including Finance Director Frank Turk, Business Director Mike Crew and Human Resources Director Russell Holladay. They found that many of our employees – both in the city and the school division - could benefit greatly from an affordable and easily accessible health care facility like the clinic.

"We found out that about 50 percent of our employees do not have a primary care physician, and that they are instead using urgent care facilities and the emergency room," says Atkins. "Those things really drive our claims cost and premiums up, so we're hoping this clinic will bring those numbers down significantly."

"The use of the Emergency Room for non-critical, primary care types of service costs us all more than is necessary," says City Manager, Kevin Boggess. "I'm not sure we realize that one visit to the emergency room can cost the city between \$1,500 and \$2,000."

Employees who have a sore throat or twist an ankle while working out at the "Y" can now call the clinic, schedule a same-day appointment and get an examination and treatment options without paying a dime. The \$20 co-pay that so many employees are used to paying isn't needed to visit the new clinic.

"The annual health care expense for the school division is \$3.4 million,"

says Michael Crew, the Director of Business for the School Division. “If employee participation is high, the clinic could reduce future health care costs to the division and employees, while offering the convenience of basic health services in a central location without the co-pay.”

All employees who have health insurance through the city or the school division are eligible to take advantage of the services offered by the clinic. If their spouses are covered under this plan, they can visit the clinic, and employees who have a family plan, can bring any of their children over the age of six to the clinic for treatment. There are currently 1,886 eligible participants in the city and the school division – a figure that includes not only employees, but spouses and dependents.

“The health clinic affords employees the opportunity to control the use of higher cost services in favor of the clinic’s lower cost delivery method,” Turk says. “This will result in savings for the employee, the employer and in the end the taxpayer.”

Before the clinic opened, eligible participants attended mandatory educational sessions and completed their personal HRA (Health Risk Assessment) exams in order to establish individual “baselines” as far as weight, blood pressure, current medications and ailments.

“I am so impressed and pleased with our employees,” Beth Austin, Salem’s Human Resources Director says. “In our first round of assessments we had 85 percent employee participation, which is fantastic. Our employees are clearly buying into the clinic and its many benefits.”

The clinic operates completely independent of both the city and the school division by Charlotte-based Healthstat, the leading provider of on-site primary care, health risk intervention and disease management services in the nation.

Healthstat has contracted local medical practitioners to run the facility, see our patients, and keep documents private. HIPAA rules will be strictly enforced and no documentation of patient visits or treatments will be kept at either City Hall or at the Central Office.

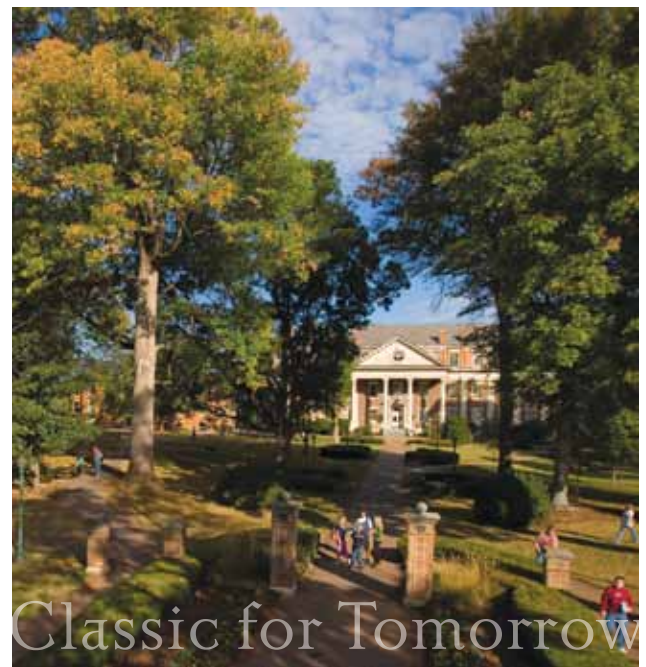
The new clinic is located at 15 Clay St. in the yellow, city owned house just across the street from the Salem Farmers Market. The house has been vacant since the Technology Department relocated to the top floor of the new Electric building on West Main in June of 2009. During the winter months, members of Salem’s Streets and Maintenance department gutted the old building and then completely transformed it into a sparkling medical office.

“Once we determined the best layout for the clinic, we knew we would have to go through a load bearing wall to maximize our design,” says Mike Tyler, Director of Streets and Maintenance. “The maintenance staff has an excellent reputation for these types of projects and the great thing about these guys is that they make tremendous decisions on the job site to not only adapt, but save money.”

The clinic is open Monday through Friday with very flexible hours to accommodate those who work early and late schedules.

“Hopefully, everyone will bear in mind that this is a two-year pilot program and that it will only be cost effective and renewed for additional years if we take advantage of the opportunity,” says Seibert. “This clinic can really help us improve our overall health and our quality of life.”

“This endeavor has been a true team effort,” says Boggess. “From the Leadership Development Group to the Salem School Division everyone has played a role in developing the clinic that will give those covered by the city and school health plans a great opportunity to help reduce the pressure of ever increasing health care costs.” 🐦



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# SALEM JUNCTION

BY MIKE STEVENS

Thanks to one man's passion, bluegrass music is alive and well in Salem.

Salem's not quite ready to start marketing itself as the bluegrass capital of the south, but between the Saturday night jams at the Farmers Market, the Monday night concerts at the Senior Center and the regular Monday and Friday afternoon pickin' and grinnin' sessions that take place on Union Street there is plenty of twang to go around.

"I love this stuff and it's more than I ever anticipated," Dwayne Cole says. "I've had people call from as far away as New York wondering if we had bluegrass in the area."

Cole has been the driving force behind the spread of bluegrass in the valley the past two years.

In January of 2010, he decided that he could do more than strum a guitar and pluck a stand-up bass to generate some bluegrass excitement. So he basically turned into a promoter and started a bluegrass website that caught fire almost immediately. He also began his self-titled "Dwayne Cole Bluegrass Shows" that regularly attract 150 to 200 fans to the Senior Center on Monday nights.

But make no mistake about it – these are not high brow affairs.

In fact, before the musicians can set up at the Senior Center, they must wait until the exercise class members roll up their yoga mats and pick-up their water bottles. Once those folks are gone, the spectators enter the door, grab a folding chair and start

forming their own rows. Amazingly, neat lines complete with exit aisles are clearly in place before the first note is played.

"They finish their class at 6:30pm and we manage to get everything turned around in time to start our show by 7pm," he says. "The people just jump right in and help, and now I have folks who volunteer to bring donuts and coffee and it just sort of comes together."

The audience is mostly made-up of senior citizens, and while Cole takes great pride in keeping this demographic entertained, his real goal is to expose the younger generation to this form of foot-tapping music.

"We've played places before and the kids will look at the mandolin, autoharp and dulcimer and have no idea what these instruments are," he says. "I love to see the spark in their eyes and the curiosity that comes out of them when these instruments come alive."

Cole, who lives just off of Twelve O'clock Knob in Salem, knows that this music is not only inspiring, but often therapeutic, and if he has anything to do with it, bluegrass will be

alive in Salem for many years to come.

"There are so many new bands out there and the high energy that these new young acts bring to the stage makes me believe that bluegrass will be on the upswing for quite awhile," he says. "There's no doubt - It's habit forming." 🐦

## CHECK IT OUT

See more about Dwayne Cole and the wealth of bluegrass music in Salem and throughout the Roanoke Valley at his website: [www.bluegrass-in-roanoke.com](http://www.bluegrass-in-roanoke.com)



**ABOVE:** Citizens pack the Salem Senior Center for a Monday night bluegrass show.

**LEFT:** Rhoda Kemp picks away on her banjo as she has done for over half a century.

**RIGHT:** Many musicians don't begin playing an instrument, like the dobro, until after retirement.





# OLDIES



OCTOBER 9



OCTOBER 23

# BUT GOODIES

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# 2011 SALEM

**VARSITY**



**SEPT. 2**  
**AT BOTETOURT**  
**7:00PM**

**SEPT. 9**  
**AT FRANKLIN Co.**  
**7:00PM**

**SEPT. 16**  
**WILLIAM BYRD**  
**7:30PM**

**SEPT. 23**  
**AT NORTHSIDE**  
**7:30PM**

**SEPT. 30**  
**WILLIAM FLEMING**  
**7:30PM**

**SEPT. 1**

**SEPT. 1 LORD BOTETOURT**  
**8 FRANKLIN COUNTY**  
15 WILLIAM BYRD  
**22 NORTHSIDE**  
29 WILLIAM FLEMING

**OCT. 6 CAVE SPRING**  
**13 BLACKSBURG**  
**20 CHRISTIANSBURG**  
27 HIDDEN VALLEY  
**NOV. 3 PULASKI COUNTY**



# FOOTBALL

## SCHEDULE



<b>OCT. 7</b> <b>CAVE SPRING</b> 7:30PM	<b>OCT. 14</b> <b>AT BLACKSBURG</b> 7:30PM	<b>OCT. 21</b> <b>AT CHRISTIANSBURG</b> 7:30PM	<b>OCT. 28</b> <b>HIDDEN VALLEY</b> 7:30PM	<b>NOV. 4</b> <b>PULASKI CO.</b> 7:30PM
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**AUG. 18 WILLIAM FLEMING**  
25 HIDDEN VALLEY  
**SEPT. 1 PULASKI**  
8 CHRISTIANSBURG  
12 FRANKLIN COUNTY

15 DUBLIN  
19 NORTHSIDE  
22 READ MOUNTAIN  
29 CLIFTON FORGE  
**OCT. 6 BLACKSBURG**  
13 PATRICK HENRY

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# SETTING THE STANDARD

The country's largest free-gate fair has a banner year for attendance.

The combination of affordable entertainment and an economy that is still driving families to opt for close to home “staycations” once again propelled the Salem Fair to record-setting numbers in both attendance and revenue this summer.

Fair Manager, Carey Harveycutter, says attendance for this year's event was up five percent over 2010's figures as approximately 315,000 folks toured the fair's 14-acre midway in July.

“Ticket sales for rides were up and the independent food operators also reported solid gains,” Harveycutter says. “While the

economy is improving, it's still stagnant and people tended to stay home and look for value for their entertainment again this year,”

Attendance for the opening night of the fair increased by 10 percent from 2010 and overall gross ride receipts for ticket sales were up two percent. Creative arts and horticulture exhibits also were up more than 25 percent this year as over 500 individual exhibitors put their produce, baked goods and crafts on display.

Harveycutter says the fair is considering a schedule change for its 25th anniversary year that will lengthen the fair by several days in 2012.



The Krispy Kreme Burger



Members of the 2011 Salem Fair staff





# — SALEM FAIR



Photo courtesy  
of Laura Tucker



Fourth of July fireworks returned to the Salem Fair for the first time since construction began on the Elizabeth Campus several years ago.

“There’s no doubt that having the fireworks brought a lot of people to the fairgrounds that night after what was a very stormy late afternoon and early evening,” Fair Manager, Carey Harveycutter says. “I think we need to tweak the show a bit, but it was a very good beginning.”

In order to meet requirements of the Fire Marshal’s office, smaller shells were used for the show. The fireworks cost the city \$10,000 and provided some patriotic enjoyment for the thousands who watched them light up the night sky.

“This is something that our council members have wanted to do for our citizens for several years,” City Manager Kevin Boggess said. “We’re excited that we were able to once again make this a part of the Salem Fair’s attractions on Independence Day and our hope is to make this an annual event.” 🦅









The Shooting Star was the centerpiece of Lakeside ever since the coaster went into operation in 1968.







The Lakeside pool opened July 10, 1920.



It's been 25 years since Lakeside closed. Integration changed it, the Flood of 85 swallowed it and the advent of Busch Gardens & Kings Dominion eventually killed it, but not before Lakeside generated thousands of smiles and created a lifetime of memories.

BY MIKE STEVENS

PHOTOS COURTESY SALEM MUSEUM





1984

**L**et's make one thing clear - as long as Lakeside was operating at the corner of East Main Street and Electric Road there was no way the Salem Fair was setting up shop a few miles away in the back lot of the Salem Civic Center.

"We couldn't get approval to start the fair until Lakeside closed, because the city manager at the time, Bill Paxton, didn't want anyone at Lakeside to say that the city closed them down," Carey Harvey Cutter, The Salem Fair Manager, says. "We've never looked at the fair as a replacement for Lakeside, but we do feel like we're filling a void that allows kids to ride the rides, eat cotton candy and play games like we did before it closed."

Amazingly, this October will mark the 25th anniversary of Lakeside's closing. And if you're one of the thousands who rode the Shooting Star or drank water from the mouth of the lion, well, that anniversary is simply hard to swallow.

"I'm telling you, 25 years is hard to fathom, but I know time flies," Yogi Roberts says. "But I'm thankful that we had something that a lot of people don't have right now and that's a place like that where

you could go and meet folks and make memories."

Roberts' family owned the park from 1936-1981. His grandfather purchased it and later Yogi and many of his siblings had the pleasure of working at the park. Roberts had a number of jobs at the park, but mainly he was the cotton candy man. For six years he spun more of the sticky stuff on a stick than he can remember.

"I started making the cotton candy when I was 15-years-old," he says. "Back then Lakeside was the place for senior days, reunions, company picnics, a place to go swimming and a place to go dancing and it was very important to our family to make the park a family place and we did that by keeping alcohol out and by keeping the ticket prices down."

"Lakeside thrived for years on families coming to the park from Southside and eastern Virginia, and I mean bus loads of church groups and the like from as far away as Williamsburg," Harvey Cutter says. "When Kings Dominion and Busch Gardens opened in the mid-1970s they just slowly took those people away from Lakeside."

Too little profit may have eventually shut down the iconic Salem landmark, but for more than 65 years it provided countless hours of pleasure to thousands. The park got its name when it first opened because of its "lake-like" swimming pool that was as long as a football field and nearly as wide. It took 2 million gallons of water drawn from a nearby lake to fill the 300-foot long and 35-foot wide pool.

But as Salem Museum Executive Director John Long discovered, the pool wasn't seen as clean fun for everyone when it opened in the 1920s.



**Yogi Roberts**  
is the grandson of H.L. Roberts, who purchased Lakeside in 1936.



2011

The corner of East Main Street and Electric Road looks drastically different than it did 25 years ago, when an eight-story high roller coaster and other carnival rides dominated the land that is now ruled by a strip mall.

"Lakeside became a center of controversy in the 1920s when local Judge W. W. Moffett decreed that the pool opening to "half naked" swimmers on Sundays was detrimental to public morals," Long says. "But the local sheriff disagreed, saying that Lakeside prevented law-breaking, since skinny dipping along the creeks and Roanoke River had diminished as a result of the pool."

That case actually went all the way to the state Supreme Court, which ruled that the park could be open on Sundays, but back then that only applied to whites in the community. Like almost every other public place in the south, Lakeside was segregated until the mid-1960s.

Until integration opened Lakeside's gates to blacks in 1964, African-Americans were only allowed in the park one to three days a year, and only after Labor Day when the park was officially closed to other patrons.

"I can remember one of my teachers at Carver School, Mr. Prunty, talking about Egypt and telling us to pay attention because one day we might actually travel there," says Marylen Harmon, who grew up in Salem. "I remember thinking that Mr. Prunty must be out of his mind because at that time we couldn't even go to Lakeside much less Egypt."

If there's one thing most of us remember about Lakeside it's the state-of-the-art roller coaster that the Roberts family financed and



**Before segregation in 1964**, the black community could barely set foot inside the park.

erected in 1968. The 4,120 foot long wooden coaster named the Shooting Star cost \$225,000 to build, and crews needed 1,600 gallons of paint to turn it bright white and red.

"It was a huge deal because at the time it was the fastest roller coaster in the world," Roberts says. "I remember meeting John Allen who designed the coaster and I even helped with some of the painting using this special machine we purchased to speed up the process."

Growing up in an amusement park that also hosted a who's who of country

music legends also turned out to be a good deal for Roberts.

"I got to meet Hank Williams, Jr., the Everly Brothers, Bill Monroe, Ernest Tubb, Waylon Jennings, Buck Owens and many, many others, and I also had the pleasure of having dinner with the one and only Roy Acuff at the old Bradford's Restaurant," he says.

Eventually, those music acts moved to the Salem Civic Center, and when the park closed in 1986 part of the coaster moved out of state to Greensboro while another part of it went to Myrtle Beach. The Frontier railroad train that took riders right through "hostile Indian gunfire" ended up at Busch Gardens.

Kroger, McDonald's, IHOP and a strip mall now fill the space that Lakeside once occupied. The rides and attractions have been replaced, but no matter how hard they try they'll never build a drive-through window capable of serving up the kind of fun Lakeside dished out for over six decades. 🦅



# LAKE SIDE MEMORIES



**John Long**  
is the Salem Museum  
Executive Director.

Long will present  
a free talk on the  
history of Lakeside  
Oct. 17 at 7 p.m. at  
the Salem Museum.

Growing up in Roanoke with grandparents in Salem, Lakeside seemed a distant, unreachable mirage passed in the car and ogled but never visited. Raising seven kids on a railroad clerk's salary, Dad didn't factor amusement into the family budget. But then in the mid-1970s a miracle happened: a childless uncle retired to Salem, literally in sight of the Shooting Star.

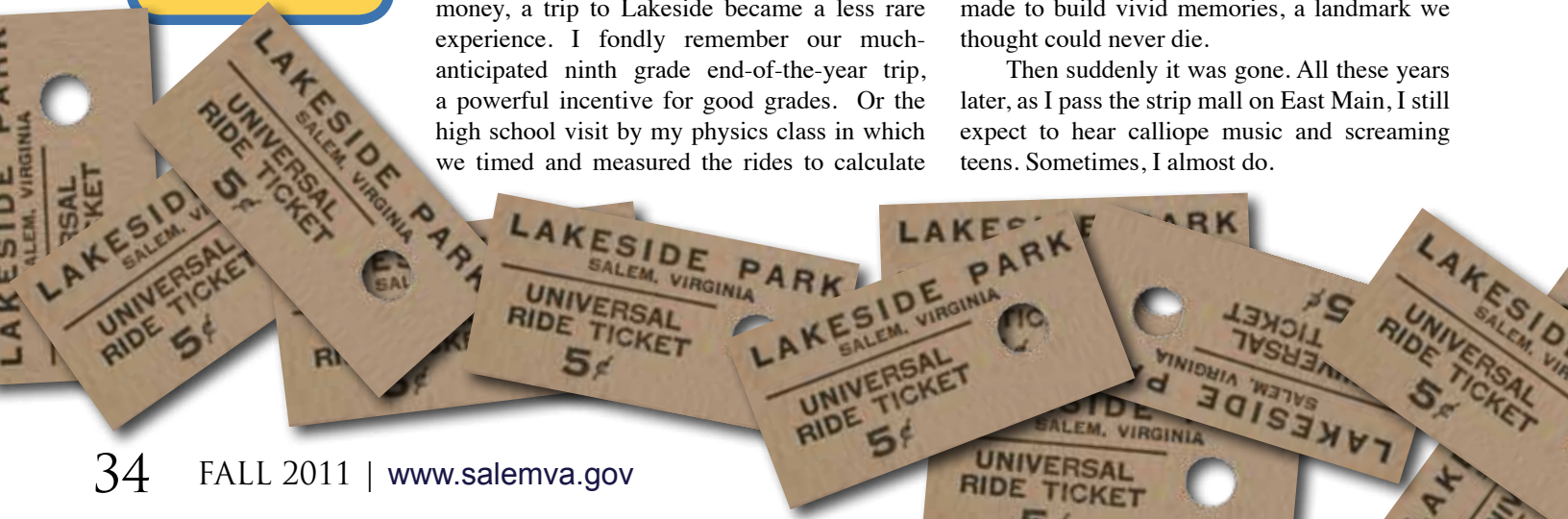
Once a summer Uncle Ray would treat his many nieces and nephews to a day at that miraculous place complete with a bonus lunch at Ray's Kingburgers across the street. Meanwhile he and Dad stood and watched, enjoying the thrills only vicariously. Colorful wrist tags we wore for days afterwards, the train ride with Indians shooting back at us, the Skylift over the parking lot, plummeting down the giant slide on scratchy Astroturf mats or burlap sacks - these are the shadows of a childhood well spent.

As I aged and earned my own spending money, a trip to Lakeside became a less rare experience. I fondly remember our much-anticipated ninth grade end-of-the-year trip, a powerful incentive for good grades. Or the high school visit by my physics class in which we timed and measured the rides to calculate

their velocity. I think it was on that trip that I introduced a friend to the Shooting Star. As soon as we left the station, he began to recite the Lord's Prayer--and got through a couple dozen iterations before he decided he'd survived the 4,120-foot calamity. He's now a Marine Corps colonel who has faced implacable enemies on the battlefield--but I don't think he's been back on another roller coaster.

Little did I know then that someday I'd become the curator of a Lakeside exhibit at the local museum. Ten years ago when we first planned a retrospective of the park, we figured we'd pique some interest, but when more than 100 people showed up to see the exhibit the Saturday before it was even completed, we knew we'd touched a nerve. Local folks wanted to relive those euphoric moments of summer days. Because Lakeside was an extraordinary place, an oasis of fun tucked unexpectedly in the middle of a small town, a magical spot tailor-made to build vivid memories, a landmark we thought could never die.

Then suddenly it was gone. All these years later, as I pass the strip mall on East Main, I still expect to hear calliope music and screaming teens. Sometimes, I almost do.





I grew up right next to Lakeside and before King's Dominion and Busch Gardens and Disney World, every kid I met knew exactly where I lived! I annually measured myself at the "You must be this high to ride" the Shooting Star sign and I loved drinking water from the Lion's mouth fountain.

I liked the old barn of an arcade, particularly the old baseball games, bells clanging and lights flashing when you laced a hit or smacked a home run and the metal runners chugged around the bases. Always had to spend some change getting the pictures of baseball players from the old machine there, as well. Got some pictures of girls

in bikinis, too, though at that time I had very little use for such.

A cowboys and Indians aficionado as a youngster, I particularly liked the railroad and the modestly-choreographed "Indian attack." After a hard day riding all the kids' rides, I loved to ride on the peaceful Sky Tram that actually extended out of the park and all the way to the edge of the parking lot where McDonald's now stands. For years, I charted, first the presence of, and then the steady deterioration of the lone flip-flop shoe that resided atop the picnic pavilion under the Sky Tram for about 10 years.

Then I went back and rode everything again.



**Mike Ashley** is a sports writer in Maryland.



**Carey Harvey Cutter** is the Director of Civic Facilities for the City of Salem and manager of the Salem Fair. He is also a lifelong Salem resident.

I have great memories of Lakeside from my earliest youth. I remember going to Lakeside to swim in the pool, ride the kiddie rides and play skee-ball. Neither of my parents drove, so we would ride the bus to the park on Sunday afternoons after church and stay until dark. I would meet up with friends and spend time with my parents too.

As I got older, until I could drive on my own, I would still get on the Safety Motor Transit bus on Broad Street and take it to Lakeside. My friends and I would ride the big rides and play the games. I distinctly remember that we would also play miniature golf in the area where the pool was originally located.

Later in life when I was a member of the Salem Rescue Squad, I continued to go to Lakeside, but now as an emergency provider and not as a fan. The one exception each year occurred when Babcock & Wilcox would rent

the park for an entire day and have the crew stand by for injuries. Even though we were on call, we were allowed to ride the rides, and I remember riding the Shooting Star and sky tram ride.

And speaking of the tram, I clearly remember getting stuck way up in the air several times when the ride would stop and you would just sit there waiting for it to start again thankful no one got hurt while you were waiting 20 feet off the ground.

I also remember the huge crowds when Conway Twitty, Loretta Lynn, the Statler Brothers and the Oak Ridge Boys would appear at the park. I also remember when Conway stopped playing the park and moved his dates to the Salem Civic Center. Bev Roberts, the Lakeside Manager, was none too pleased when this happened. All in all, Lakeside has been part of my entire life in one way or another.

My future husband and I had our very first date at Lakeside. I clearly remember that it was on June 30, 1972, because I had just finished my final piano recital. I was 16-years-old at the time and Gary and I rode the Skylift and the Ferris wheel that day. But because we came straight from the recital to the park and because I was wearing a dress, that was the extent of our rides for that day.

I always remember more than anything that the park was the "in place to go." Lakeside also was a good source of employment for high-school kids, so whenever we went there we could always see many of our friends and catch-up with them

as we strolled through the park. I remember that the park was always packed and always loud, especially in the area around the Shooting Star.

I also remember going to see the legendary Bill Monroe perform in the pavilion that day. The place was full of dedicated bluegrass fans who respected his talent and were hanging on every note he played and sang.

And how can you forget the flavors of Lakeside. The smell of the fresh popcorn, the taste of the sweet sticky cotton candy and the yummy sno-cones are still with me today - possibly because as a child I always carried the park home with me right on my face.



**Kathy Williams** works for Salem's Finance Dept.





# LET'S GO



# SPARTANS!



LEFT - RIGHT: Artice Ledbetter, Michael Chiglinsky, Sally Southard - Chair  
David Preston - Vice Chair, Cindy Neathawk

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idea that you need the same 180 days for all children to complete a grade-level, or to learn chemistry, or to prepare for a career no longer applies. Some students in some subjects may need 180, but others may need 200 and some may only need 140. When people ask me, "Should there be more days of school and longer hours?" my answer is, "Yes, and in Salem we already provide both for those who need it."

Because Virginia was a leader in school accountability more than a decade ago, some in Richmond believe we can keep doing what we have always done and somehow we will manage to get better results. That simply isn't true or even possible. The art and science of teaching are changing, but over-regulation and politics at the state and federal levels are a significant obstacle to bringing those changes to our students.

Thankfully, Salem's citizens want high quality schools and there is a willingness to do what needs to be done to improve them. Our School Board is focused on doing what is in the best interest of Salem's children. Our Board understands that while it may be possible to change without getting better, it is impossible to get better without changing. Often we just need the state and local government to get out of the way.

**Speaking of the school calendar, the Virginia General Assembly has in essence given Salem and Roanoke City a waiver to start the school year before Labor Day as Roanoke County currently does. Will Salem consider this next year?**

# THE STATE OF EDUCATION

A back-to-school conversation with Superintendent Dr. Alan Seibert

**Salem School Superintendent, Dr. Alan Seibert**, is entering his sixth year as leader of Salem's six schools and, most importantly, the young people who attend them. During his tenure, he has established himself as a forward-thinking and impassioned leader who lives the school division's mantra of "Children First" 24/7.

Recently, Dr. Seibert was named the chairman of the Region VI Superintendents Study Group in Virginia. As one who is committed to individualizing instruction for "Every Child, Every Day," he is an advocate for local authority, giving local school boards the necessary leeway to decide how best to serve children in their communities. Seibert will now be a voice in Richmond for 15 schools divisions from Floyd County to Alleghany to Danville. Here are some of his thoughts heading into the 2011-2012 school year.

**You've always been an advocate for local control when it comes to operating school divisions across the state. What are some of the areas where you would like to see our school board have more control and the state and federal government less?**

The local school board certainly should be able to decide when you start the school year and how long you stay in school. The

Few understand that this new flexibility depends on Roanoke County's eligibility for a waiver, which could be lost with just a few mild winters.

Last year we surveyed parents and staff. Seventy-two percent of the parents who responded said they would prefer to start after Labor Day and 79 percent agreed or strongly agreed that a consistent start of school after Labor Day is preferable to the potential of changing from year-to-year based on state regulations.

We recognize that these were hypothetical questions at the time, so now that we actually have the opportunity to start before Labor Day we plan to re-administer a survey this fall.

To be clear, it is the position of Salem City School Schools that local control should not be linked to another school division's waiver. The Salem School Board should be able to decide when Salem Schools open, period. **You work closely with representatives in Richmond and Washington, yet when it comes to Salem you're by no means waiting on their blessing to move forward with new initiatives that you believe best benefit our students.**

Sometimes it is tempting to ignore Richmond and Washington and focus exclusively on Salem. It would save time, travel, and considerable aggravation, but we are committed to innovating for our students locally while encouraging the state to move forward.

***"The Salem School Board should be able to decide when Salem Schools open, period."***



The stakes are too high not to advocate for all children in Virginia.

After an effort to get the Virginia Department of Education to focus more on the growth and progress of individual students and less on the Standards of Learning (SOL) tests, we decided to begin building our own system. This summer, over 100 of our teachers and leaders volunteered to participate in “The Growth Project” - our effort to measure and report academic growth for all students, to use student growth as the centerpiece in teacher and leader evaluations, and to research strategic compensation models.

**There are three components to this “Growth Project” but it seems that the key one involves measuring and reporting academic growth over time, unlike the SOLs.**

The key is having multiple measures over multiple years because children develop at different rates. Think about this for a moment. If you applied the equivalent of height and weight measurements to the SOL tests, it would mean that on May 18, 2012 all third graders will have to be 50 inches tall. But not all of those third graders were born on the same day or have the same genes, so naturally they will grow at different rates, just as they all begin learning at a different point and will learn at different rates. Moreover, some start the year over 50 inches tall. A more complete picture of student learning still measures where you are as part of your annual checkup, but places greater emphasis on making sure that you’re growing academically.

We are proud to be way ahead of the curve in developing this type of approach in Virginia, but it is just difficult for a small school division to do research and development of this scope and magnitude. Thankfully, we have terrific people who recognize our responsibility to Salem’s children. We simply couldn’t keep waiting for the Commonwealth to improve its decade-old system.

**Implementing this type of cutting edge approach to teaching and learning requires not only excellent teachers, but also supportive administrators. For the first time in two decades, you have a new leader at Andrew Lewis Middle School as Forest Jones replaces Jerry Campbell as the school’s new principal and Kirstine Barber takes over for Dr. Jones as the assistant principal for instruction.**

We always work very hard to find the best person for every vacancy and are guided by the idea that the best indicator of

future performance is past performance. Thanks to our leadership development efforts, we are focused on cultivating talent and increasing performance. In fact, we have more aspiring leaders than we will ever have positions for in the school division. Forest, Kirstine, and Chris King, who was appointed last year to serve as assistant principal for activities, are all great examples of that type of internal development. I am really excited about what they will accomplish for the students and teachers at Andrew Lewis as a team.

**You also went outside of the school division this summer and hired a new supervisor of special education, who has significant roots in southwest Virginia in both the Wythe County and Floyd County school divisions.**



**Dr. Randy Jennings** is the new Supervisor of Special Education for Salem’s school division.

Although we have enjoyed considerable success promoting from within, we are careful not to limit ourselves when it comes to recruiting and retaining the best people. Special education is a very specialized area and in this case we were fortunate to find Dr. Randy Jennings, who brings significant experience and expertise. Dr. Jennings understands the regulations, rules and laws in Virginia and the success he’s had in meeting these challenges elsewhere provides immediate benefit for our students and their families. Randy has already built good relationships and provided good ideas that we’re excited about seeing unfold.

**You’ve already mentioned how we can’t afford to stand still with our policies and thinking and that certainly applies to technology in the classroom, does it not?**

The Division is expanding its use of technology and will pilot the use of iPads at East Salem and G.W. Carver Elementary this fall. The Division purchased a classroom set of iPads for these two schools with Title I funds. The addition of the iPads compliments the classroom sets of iPod Touch devices that have been used



**Andrew Lewis Middle School’s leadership team** has undergone a complete transformation in the past twelve months. During the 2011-12 school year, students will be led by Assistant Principal Chris King, Principal Forest Jones and Assistant Principal for Instruction Kirstine Barber.





**Administrators and teachers** from all six Salem schools took part in the 2011 Leadership Academy in early August at ALMS.

successfully in the schools for the past two years.

Tablets in general are still an emerging technology, so we are investigating and experimenting with different devices as part of our goal of moving away from traditional textbooks. A group of teachers at Salem High School has received an android-based tablet, and will be researching the potential for use at the secondary level. If successful, tablets could provide a powerful, convenient, and cost effective way to put computers in the hands of more students.

**Having observed the iPod Touches in use in the classroom, I can only imagine how effective the tablets will be. Those devices are about communicating subject matter, but the school division also has made great strides when it comes to communicating with parents and citizens.**

The Division currently provides parents and students with real time access to grades, attendance, and discipline data through the PowerSchool Parent Portal. In addition, each school regularly uses School Messenger, the Division's instant notification system, to provide phone and email notifications regarding school and community events. Salem High School has its own Facebook page where parents, students and fans can keep up with day-to-day events at Salem High School, and the school division also has a Facebook page that is a great tool for keeping up with news and accomplishments. We've recently redesigned the school division web page in an effort to make it more user-friendly. These are just some of the ways we've improved and expanded communication with parents and our community stakeholders.


**Speaking of the community, I know you are a strong believer that Salem is a very unique place to raise children and not just because of the school division.**

Salem is a community that values its children not just with words but with actions. We need to help our students, families, and those in the greater community remember that it wasn't the federal or state government that made Salem Schools what they are today. It was this community resolving to live its values in our churches, scout troops, sandlot teams, and everywhere else you find Salem's children. For 27 years, this community's values have been implemented by previous school boards and leaders by purposefully attracting and retaining the very best teachers and being committed to continuous improvement.

**That being said, you'll be going to Richmond and Washington again this year with the understanding that not all of the legislators you encounter share the same passion you or the citizens of Salem do.**

The real challenge involves legislators from other places. Thankfully our elected representatives seem to recognize that Salem's school division is pretty good and that we could perhaps serve as an example for others.

Nationally, it is deeply troublesome that public education has become a kickball in many political circles. The sad irony is that many of those who are frustrated with a perceived lack of progress in public education look to state and federal governments to bring about change. In reality, government has demonstrated even less progress and is frequently the source of regulations that hamper innovation at the local level.

Public education is a national priority and a state responsibility, but ultimately a local function. I am entering my twenty-first year with Salem City Schools and am profoundly thankful and honored to serve in a community that places Children First. 





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# EAGLE PRIDE

Carver School alumni from around the world congregate once again.

The “Black and Gold” was visible throughout Salem earlier this summer as the Carver Reunion Association hosted its 13th bi-annual reunion weekend for its many alumni. The Carver School served as the consolidated school, grades one through twelve, for African-American students in all of Roanoke County and beyond. In 1966, integration sent the students in different directions.

The Carver alumni base is one of the strongest in the Roanoke Valley and this year former students and teachers came from as far away as the Netherlands and

Washington state to be a part of the festivities.

The three-day reunion weekend allowed more than 250 members of the Carver family to come back home to the old school on what was then known as Water Street and share stories, memories and the special bond that transcends generations. Activities for the weekend included a special memorial service to honor classmates who had passed away, a formal reunion dinner and a picnic gathering at Longwood Park. This year the classes of 1960 and 1961 were honored. 🐦



Members of the Class of 1960 are recognized at the banquet.



Brothers “Skeet” and Douglas Dowe were star basketball players at Carver in the late ‘40s.



Viola Cash, a member of the class of 1941, was the oldest alumnus in attendance at this year’s reunion.



Carver preschool teacher Laurie Peery is flanked by her sons, Andre and Jerome.



Former teachers Georgia Reeves, Lucy Harmon and Roberta Finney Tucker share a laugh.

# EVENTS

## AROUND SALEM



### adult programs

#### **BALLROOM DANCING: BEGINNER/INTERMEDIATE (ADULT & TEEN)**

**Fridays beginning September 2, 2011**, Salem Senior Center (110 Union Street), 7:00 pm - 9:00 pm. This class offers a complete introduction to ballroom dancing. The class is perfect for beginners and those looking to polish their ballroom technique. You will learn the techniques necessary for moving with style and grace. No previous dance experience or partner is necessary. Instructor: Bonnie & Rick Schmitt, \$7 per person, (Class limit 30) Class is on-going. Attend and pay instructor. Make checks payable to Rick Schmitt.

#### **CERAMICS: (INTERMEDIATE)**

**Mondays**, Salem Senior Center (110 Union Street), 6:15 pm - 9:15 pm. This class is designed for the student who has prior experience with ceramics. Painting on resin, dry brushing, and other techniques will be introduced. Instructor: Sharon Braden, Certified Duncan Instructor, Fee: \$50/10weeks (class limit 12)

#### **CHESS**

**Tuesdays**, Salem Senior Center (110 Union Street), 7:00 pm - 11:00 pm (7 - 8 pm - beginner instruction). This is for all levels of playing strength. Everyone is welcome regardless of age. Instructed by David Vecellio, No Fee, Class limit: 12

#### **WORKING WITH COMPUTERS FOR SENIOR CITIZENS**

**Tuesdays (Nov. 1 - Dec. 6)**, Andrew Lewis Middle School, 4:00 pm - 5:00 pm. This course



### Train Your Best Friend

**DOG OBEDIENCE Saturdays (September 17 - October 22)**, Salem High School Parking Lot, 9:00 am - 10:00 am. Instructed by Darr Graham, \$80/6 weeks if paid before or at the organizational meeting, \$90/6 weeks on or after 1st class. Organizational Meeting - Thursday, September 15, 7:30 pm, Salem Senior Center (110 Union Street), Do Not bring your dog to this meeting. Make checks payable to Darr Graham and bring to the organizational meeting, or mail to 110 Union Street, Salem, VA 24153

content will be completely driven by the wants and needs of those attending. What do YOU want to learn? Microsoft Office, email, Skype, surfing the net, Facebook, or working with digital pictures. These are just a few possibilities. When you come to the first class, we will discuss what we will work on. Instructed by Nancy Page, no fee, Class Limit: 7.

#### **COUPONING 101**

**Tuesdays (October 4 - November 10)**, Salem Senior Center, 5:15 pm - 6:15 pm. If you are one looking to save money in today's economy, come join us for Couponing 101. This class will teach the ins and outs of using coupons. Learn to organize

and utilize the coupons that are out there (in papers, on line, in the mail.) This helps save money and get products for rock bottom prices and sometimes even FREE! Instructed by Laura Smith, Fee: \$40/includes notebook and all other supplies needed. Class Limit: 20.

#### **CROCHETING & KNITTING**

**Thursdays (October 6 - November 3)**, Salem Senior Center (110 Union Street), 6:30 pm - 8:30 pm. Learn the basics of crocheting and complete a couple of different projects in class. Instructed by Norma Harris, Fee: \$25/5 weeks, please call instructor for supply list at 389-3469, Class Limit: 10.

#### **GUITAR FOR ABSOLUTE BEGINNERS (AGES 13+)**

**Wednesdays (November 9 - December 21)**, Salem Senior Center (110 Union Street), 5:45 pm - 6:45 pm. Students will acquire a basic foundation in guitar including tuning, playing cords, reading tablature, flat picking, and simple folk and blues songs. No previous musical experience required. Required materials: acoustic guitar (steel string or classical), pick, and tuner. Instructed by Randy Walker, Fee: \$45/7 weeks, Class limit: 10

#### **HANDBUILT CERAMICS**

**Wednesdays (October 5 - December 7)**, Salem High School, 6:00 pm - 8:00 pm. Come stretch your creative muscles as you learn how to form original works of art in clay. The basic skills of hand-built ceramics will be taught through the pinch, coil, and slab methods using low fire clays and glazes. List of supplies students will need to bring: paper towels, old towel or apron, small tupperware container with lid, and several plastic grocery bags. Instructed by Julie Hamilton, Fee: \$120/10 weeks, includes clay, tools, and glazes.

#### **FLY FISHING**

**Saturdays, October 8 & 15**, Salem Senior Center Parking Lot, 10:00 am - 11:30 am. Learn skills for catching the "big fish" through Fly Fishing. Instructed by David Vecellio, member of Roanoke Chapter of Trout Unlimited, Fee: \$25 (Make check payable to David Vecellio)

#### **KARATE (ALL AGES)**

**Session One - Saturdays, October 1 - 22, Session Two - Saturdays, November 5 - 26**, Super Kicks Karate, 1447 West Main Street, Salem (Spartan



Square), 9:40 am – 10:10 am. If you are looking for a way to help your child improve their focus, and self-discipline, equip them to be better prepared to stand up to a bully and peer pressure by building their confidence, then this is a great chance to try Super Kicks Karate. Family class ages 4 to adult. Improve your fitness, self-defense, confidence, and self-discipline, with a strong emphasis on leadership skills. Instructed by John Bryant, Chief Instructor, Certified through AFKA (American Freestyle Karate Association), Fee: \$59 each session (includes uniform worth \$50 from Super Kicks)

## health & fitness

### TOTAL SCULPTING

**Mondays & Wednesdays**, Salem Senior Center (110 Union St), 5:30 pm - 6:30 pm. This class is designed to reduce body fat and sculpt muscles through a series of strength training exercises using bands, free weights and more. Great program for a beginner level participant. Instructed by TBA

Fee: \$25 for Mondays and/or \$25 for Wednesdays for 10 weeks (Class limit - 30)

### STROLLER STRIDES

**Tuesdays and Thursdays**, Moyer Park walking path (900 Union Street, Salem), 9:30 am – 10:30 am. Stroller Strides is a total fitness program that moms can do with their babies. It includes power walking with intervals of strength and body toning exercises using exercise tubing, the stroller, and the environment. Taught by certified instructors, it's a great workout for any level of exerciser. Instructed by Monica Nicely, Fee: Variety of payment options available. Try your first class free - visit website for registration and pricing info. To register and for more information, go to <http://classes.strollerstrides.net/roanokevalley>

### YOGA (BEGINNER)

**Thursdays (October 6 - December 15 Except Thanksgiving)**, Parks & Recreation Main Office (620 Florida Street), 6:00 pm - 7:00 pm. Yoga is a great way to increase joint mobility, improve muscle tone and flexibility, and build balance. It also improves memory, focus, and attention, as well as promote an overall sense of well being. Instructed by Stephanie Hunt, Fee: \$40/10 weeks (Class limit - 10)

### YOGA (INTERMEDIATE)

**Mondays (October 10 - December 12)**, Parks & Recreation Main Office (620 Florida Street), 4:15 pm – 5:15 pm. Yoga is a great way to increase joint mobility, improve muscle tone and flexibility, and build balance. It also improves memory, focus, and attention, as well as promote an overall sense of well being. Instructed by Stephanie Hunt, Fee: \$40/10 weeks (Class limit - 10)

### TENNIS (ALL LEVELS)

To register or get more information call Scott Gibson at 397-1257 or [gibson@roanoke.edu](mailto:gibson@roanoke.edu)

## youth/teens

### GUITAR FOR KIDS (AGES 8 - 12)

**Wednesdays (October 5 - November 23)**, Salem Senior Center (110 Union Street), 4:00 pm – 5:00 pm. Be a real life guitar hero! Build a basic foundation in guitar including tuning, playing "EZ" chords and riffs, and reading tablature. Required materials: acoustic guitar (steel string or classical) or electric guitar, pick, and tuner. Instructed by Randy Walker, Fee: \$45/8 weeks (class limit 10)

### HANDBUILT CERAMICS (5th GRADE TO RISING 9TH GRADE STUDENTS)

**Thursdays (October 6 - November 17)**, ALMS, 4:00 pm – 6:00 pm. Students will create

a variety of fun ceramic projects using the four hand built methods: pinch, coil, slab, and drape. All materials will be furnished. Instructed by Robin Richardson, Fee: \$45 includes all materials, Class Limit: 15

### KNITTING AND CROCHETING (AGES 8 - 14)

**Thursdays (October 6 - November 3)**, Salem Senior Center (110 Union Street), 4:00 pm - 5:00 pm. Learn basic knitting and crocheting stitches and how to read patterns. Does not include supplies - please call instructor for supply list at 389-3469. If you want a second color on your hat a second skein of yarn may be purchased. Instructed by Norma Harris, Fee: \$15/5 weeks (Pay instructor directly), Limit: 10.

### MAGIC CAMP (AGES 7 - 12)

**Thursdays (October 27 - December 1, Except Thanksgiving)**, Salem Senior Center (110 Union Street), 6:00 pm – 7:30 pm. Learn magic tricks that are both challenging and simple. Illusions will be taught with common everyday objects. Some effects will be practically

Kathy Murphy,  
Special Events Manager  
Vickie Sword, Recreation  
Program Supervisor  
[vsword@salemva.gov](mailto:vsword@salemva.gov)  
110 Union Street  
Phone: 540-375-3054

\*REGISTER AND PAY FEES ON SALEM PARKS AND RECREATION WEB SITE OR MAKE CHECKS PAYABLE TO CITY OF SALEM AND MAIL TO 110 UNION STREET, SALEM, VA 24153 UNLESS OTHERWISE NOTED.

self-working, so that the child can focus on the presentation and not just the trick. David's desire is for them to perform their first magic tricks well in order to prevent discouragement, and also instill good self-esteem, along with a sense of accomplishment. Instructed by David Castree, Professional Magician, Fee: \$75/ includes all materials, Limit: 7

### TENNIS (BEGINNERS) (AGES 6 - 10)

Contact Scott Gibson at 397-1257 or [gibson@roanoke.edu](mailto:gibson@roanoke.edu)



## Twist & Twirl

**BATON (BEGINNERS - AGES 4 - 16) Thursdays, beginning October 6**, Salem Senior Center (110 Union Street), 6:30 pm – 7:00 pm for Beginners, 7:00 pm – 7:45 pm for Juniors/Drill Team. Participants will learn basic twirling techniques. Instructed by Natasha Dowdy, Fee: \$35/month (On the first night Natasha will measure and order each girl's baton and costume to be worn in parades and recital. Cost for these items are separate and only one time during the year).

## senior center

### MONDAYS

9am - 12 noon - Bridge  
12:30 pm – Senior Mtn. Pickers  
12:30 pm – Painting with Phyl (second Monday of the month)  
7 pm – 9 pm – Cole Bluegrass Show (First Monday every month)

### TUESDAYS

9 am – Exercise  
10 am – Chair Caning, Basket Weaving  
10:30 am – Tai-Chi at College Lutheran Church  
1:30 pm – Computer Tips with Tammy  
2 pm – Ballroom dance, the first

and third Tuesdays (second and fourth Tuesdays – Tea Dance)  
2 pm – 3 pm – Cooking Class at Salem Harrogate (first Tuesday of the month)

### WEDNESDAYS

9 am – Tap dance  
10 am - 12 noon – Ceramics  
10 am – Needlework (Beginners are always welcome)  
1 pm – Line Dance  
3:15 pm - Roundance

### THURSDAYS

9 am – Exercise  
10 am - Quilting  
10 am – Art & Bridge on your own  
11 am – 49er's Plus Club Meeting  
12:30 pm – Sr. Singers Practice

12:30 pm – Cards

### FRIDAYS

9 am – Exercise  
10:30 am – Tai-Chi  
10:30 am – Senior Mtn. Pickers  
7-9 PM – Ballroom Dance

### THE BOB ROSS METHOD OF OIL PAINT CLASSES

with Phyl Fralin are held the second Monday of every month. The picture for the month is on display at the Senior Center. Cost is \$40 and you will need to sign up if you wish to attend.

### “49ERS PLUS” CLUB

meets on the 1st and 3rd Thursdays at 11 am, and eat lunch

out on the 2nd week at various restaurants. They also preside at our Monthly Luncheons. This is a group that meets for fun; they make donations to organizations such as the Salem Rescue Squad and the American Red Cross.

### MONTHLY POT LUCK LUNCHEONS

are always a fun well-attended event, with entertainment after the meal. They are held on the last Thursday of each month.

### BALLROOM DANCE CLASS

meets in the form of a TEA DANCE the 1st and 3rd Tuesday of the month. 2 to 4 pm. Taped music is provided and there is no fee but each person is asked to bring a snack food to share.

### SALEM SENIOR SINGERS

practice on the 1st Thursday at 12:30 pm and sing on a regular basis for Snyder Nursing Home and other places in the Valley.

### MONTHLY NEWSLETTER

with a calendar and news of our activities and outings is ready for distribution at the Monthly Luncheons, for the following month. Please stop by and pick one up so you can join us at the Senior Center.

### SPECIAL FRIDAY EVENTS

are provided each month. We frequently make outings in our van to local malls, shops and restaurants, as well as, Bingo, Wii, crafts, parties, etc. \*A small fee may apply for some of these events; please call the Senior Center to inquire.

### SPECIAL TRIPS

are planned for the year such as the Barter Theatre, Abingdon, VA, Wytheville's Wohlfahrt Haus Dinner Theatre, Myrtle Beach, SC, Scott's Resort, NY, and the Barn Dinner Theatre, Greensboro, NC.. Stop by the Salem Senior Center to pick up a trip list and to make your reservation to travel with us to these great destinations.



## Handpicked

**SENIOR MOUNTAIN PICKERS** is a group of stringed instrument musicians who play informally on Mondays at 12:30 pm and Fridays at 10:30 am at the Senior Center. You may join them with an instrument if you play or you may attend as a part of the audience of the 50+.



## special events

**STAR-B-Q BASH Saturday**  
**September 24th**, Salem Farmers Market. Sponsored by Star Country, Rotary Club of Salem, Salem Parks and Recreation.

**PUMPKINFEST Saturday**  
**October 29th**, Salem Farmers Market, 11 a.m. – 2 p.m. Pumpkin give-away, Children's Activities, Carnival Games, Costume Contest, Hay Rides, and a Pumpkin Auction. Trick or Treating with the Merchants – 10 a.m. – 11 a.m., Sponsored by Q99-FM and Salem Parks & Recreation. Proceeds benefit C.H.I.P (540) 375-3057.

**LIGHTING OF THE CHRISTMAS TREE Friday,**  
**December 2nd**, Salem Farmers Market, 6 p.m., (540) 375-3057.

**YE OLDE SALEM CHRISTMAS Saturday,**  
**December 3rd**, Downtown Salem - Merchant Open Houses, Hot Cider and Roasted Chestnuts. Salem Library - Pictures with Santa, Story time with Mrs. Claus, Children's Activities, and mail letters to Santa. Salem Farmers Market - Market Vendors with crafts, wreaths, baked goodies, etc., Carriage Rides, and Model-T Car Rides around downtown and to the Gingerbread Festival at Longwood Park. Sponsored by Salem Parks & Rec & Q99-FM.

## James I. Moyer Sports Complex

Manager : Eric O'Brien,  
 eobrien@salemva.gov  
 Supervisor: Scott Scharnus,  
 sscharnus@salemva.gov, 1000  
 Union Street, Salem (540) 375-4021

**OCTOBER 8TH & 9TH**  
**ASA JO/Scrappers College**  
**Showcase Fast Pitch**  
**Tournament.**



## It's Never Too Early

**LIGHTING OF THE CHRISTMAS TREE Friday, December 2nd,**  
 Salem Farmers Market, 6 p.m., (540) 375-3057.

**OCTOBER 15TH & 16TH**  
**National Baseball Fall Super**  
**State Tournament.**

Roanoke College will begin practice and Youth Soccer games will be during the week for the month of October.

## Kiwanis Field

Manager : Eric O'Brien, eobrien@salemva.gov  
 Supervisor: Josh Brown, jbrown@salemva.gov  
 731 Indiana Street, Salem  
 (540) 375-3013

## youth and adult athletics

Manager, Scott Hall,  
 shall@salemva.gov  
 Supervisor: Jed Roberts,  
 jroberts@salemva.gov  
 925 Union Street, Salem (540)  
 375-4094

**YOUTH SPORTS MISSION STATEMENT** The purpose of youth recreational athletic leagues is to provide an enjoyable experience for each youth

participant, while developing character, skills, sportsmanship and promoting good will among all teams and individuals. Although sports are competitive by nature, the City of Salem Parks and Recreation Department's intentions are to place less emphasis on winning, while promoting the building of lifetime physical activity and health for each participant.

### REGISTRATION DATES AT ACTIVENET

Youth Basketball: Oct. 3rd - 23rd  
 Youth Baseball: Feb. 1st – 24th  
 Youth Softball: Feb. 1st – 24th  
 Youth Soccer: Feb. 1st – 24th  
 Adult Softball: Mar. 22 – Apr. 22

### FOOTBALL/CHEERLEADING

began the first of September with the Sandlot Super Bowl scheduled for the 5th of November at the Salem Stadium. Time for the event has not been scheduled. Please check the city's web-site at a later date for more information.

### GREAT BEGINNINGS WITH ED GREEN & STAFF

Make checks payable to Ed Green, Great Beginnings, and get application online at [www.salemva.gov/depts/parks\\_rec](http://www.salemva.gov/depts/parks_rec). For more information, call Ed Green at 387-9516.

REGISTRATION DEADLINE IS ONE (1) DAY PRIOR TO FIRST SCHEDULED MEETING

Great Beginnings Football (ages 4 - 7), Sundays, September 18 - October 16, West Salem Elementary School Field, 2 - 3 p.m., Cost: \$65

Pre-Season Basketball (ages 6 – 11), Wednesdays & Sundays, November 2, 6, 9, 13 & 16, West Salem Elementary Gym, 6 – 7:30 p.m., Cost: \$80

Great Beginnings Basketball (ages 4 – 7), Sundays, January 15 - February 12, GW Carver Gym, 1:45 – 2:45 p.m., Cost: \$65

# A LONG TIME AGO

John Long - Salem Museum Executive Director [info@salemmuseum.org](mailto:info@salemmuseum.org) 389-6760



## 100 YEARS AGO



**Salem's First Boy Scout Troop gets its start under beloved local physician George Maxwell.** Troop I (that's Roman numeral I) met at Salem Presbyterian Church and also went by the name "Covenanter Scouts." Indeed, religious training was as much a part of the troop activities as outdoors activities. Scout Rives Gravely got to go on the troop's first camping trip for free by reciting the 4500-word Shorter Catechism.

If Rives wasn't a hiker, he may have regretted the achievement. Troop I's 1911 "tramp" involved a walk to Mountain Lake and back--some 120 miles round trip. Their equipment was transported by pack mule.

Maybe it proved too much of a trip. Two years later they ventured

only as far as Crockett Springs (Camp Alta Mons in Shawsville) and saved some boot leather by taking the train home.

Troop I was short lived. Like many troops nationwide, it folded when Maxwell enlisted in World War I. It would be years before another Salem troop would wear the fleur-de-lis of Scouting. 🦋





What if healthcare worked the way *you* wanted?

## *Emily would get her treatments where she's happiest.*

At Carilion Clinic Home Care, we understand that familiar surroundings can help children recover from an illness or injury. Our pediatric programs help make the transition from high-tech hospital care to home care a little easier, allowing children and their families to continue healing in a more comfortable environment. That way kids can get back to being kids.

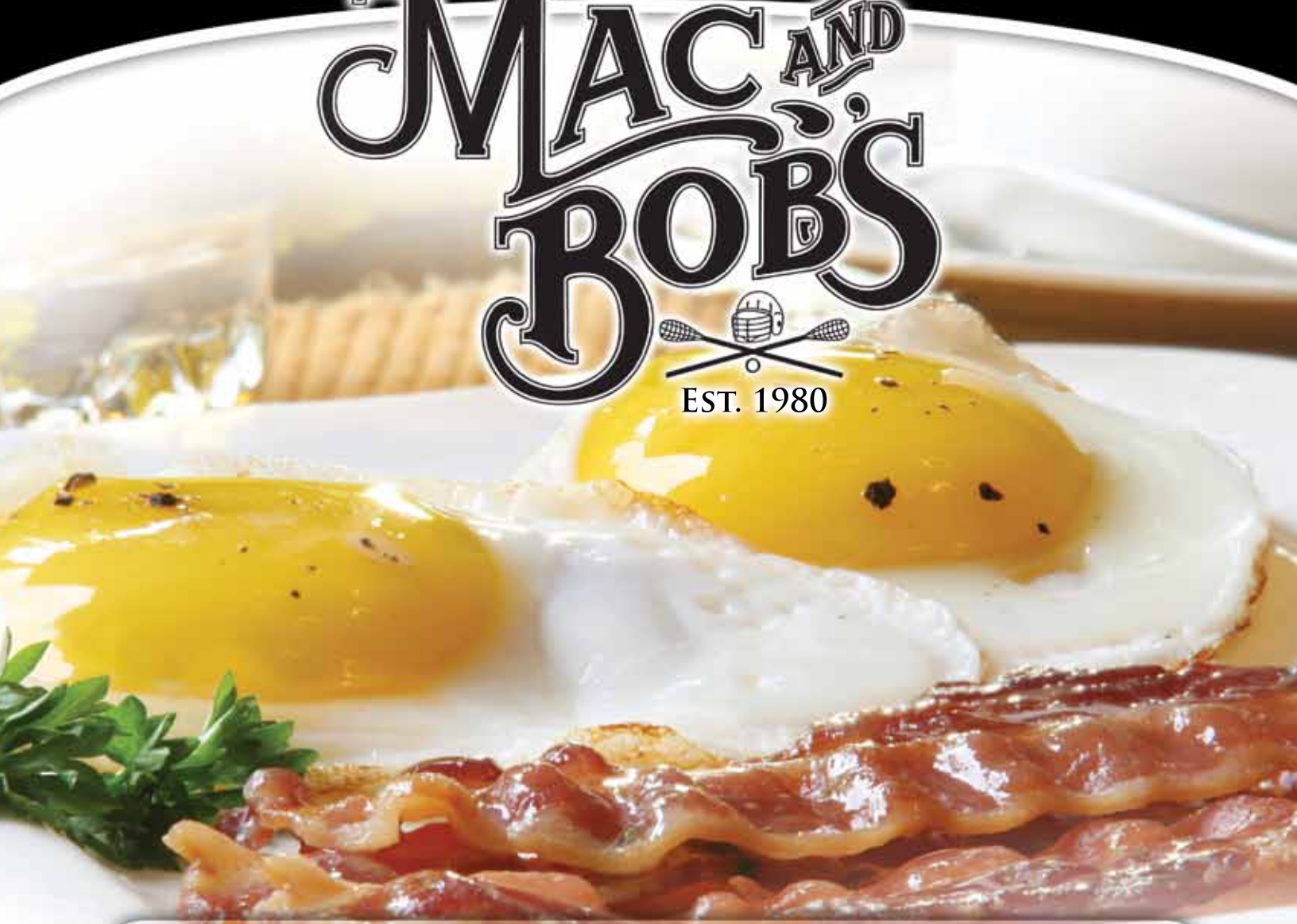
Learn more at [CarilionClinic.org/homecare](http://CarilionClinic.org/homecare) or call 800-964-9300.

Inspiring better health.



# BREAKFAST EVERYDAY

@  
**MAC AND BOB'S**  
EST. 1980



## FEATURING

SWEET POTATO PANCAKES  
STONE GROUND GRITS  
STUFFED FRENCH TOAST  
EGGS BENEDICT

**SAUSAGE GRAVY BISCUITS**  
(MADE W/ BIG SPRING MILL FLOUR)

MADE TO ORDER  
**OMELETTES**

**8 - 11 am - Mon - Fri** | **8 - 12 noon - Sat.** | **10 am - 2 pm - Sun Brunch**

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